IANA’s Diverse Membership

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Supplier Division
Technology Suppliers
Value Propositions

The Connecting Force Behind Intermodal Freight
Delivering Actionable Knowledge

• Providing Suppliers with the ability to promote their products and services to existing and new customers.

• Access to relevant decision-makers who require products and services from reliable and innovative industry suppliers.

• Supplying top-notch education through events, relevant webinars, weekly and monthly publications highlighting issues that intermodal companies care about.

• Provide multiple forums and various communication mediums throughout the year to highlight supplier innovations and solutions, to include the Intermodal Innovation Incubator and Intermodal Supplier Showcase.

• Developing virtual events to enable technology providers to showcase their products and services that provide solutions to industry critical issues.

Building A Unified Community

• Working with service and product providers to enhance operational performance and optimization across the entire intermodal network, including at intermodal terminals.

• Engaging with regulatory agencies such as FMCSA, NHTSA, OSHA, FMC, USTR and Congress to ensure the intermodal voice is properly represented with them.

• Monitoring and providing up-to-date and relevant information on government legislative, policy and regulatory issues for implications to your business.

• Launched a Future Intermodal Leaders and mentoring program to assist with the development of leaders for tomorrow.

• Established a scholarship awards program with nine undergraduate schools, one professional development program and one graduate degree program to support students that are focused on freight and intermodal transportation.

Driving Industry Success

• Working with transportation modes to deliver technology and data sharing solutions to improve performance and productivity across the intermodal supply chain.

• Delivering telematics and technology service and product solutions to transportation modes to resolve industry issues for the entire intermodal network.

• Developing solutions to improve the driver experience and freight velocity at intermodal terminals throughout the supply chain.

• Raising awareness and providing recommended practices for addressing safety-critical issues in the intermodal industry.