

# INTERMODAL *ADAPTS*



**IANA**

INTERMODAL ASSOCIATION  
OF NORTH AMERICA

# Intermodal Analyzed

March 30<sup>th</sup> 2021, 2:00 PM ET



**IANA**  
INTERMODAL ASSOCIATION  
OF NORTH AMERICA

# Housekeeping

- Audience will be muted
- A question & answer session will follow the presentation
- Submit questions by clicking the Q&A icon at the bottom of your screen
- A recording of this webinar, including the slides, will be available in the near future



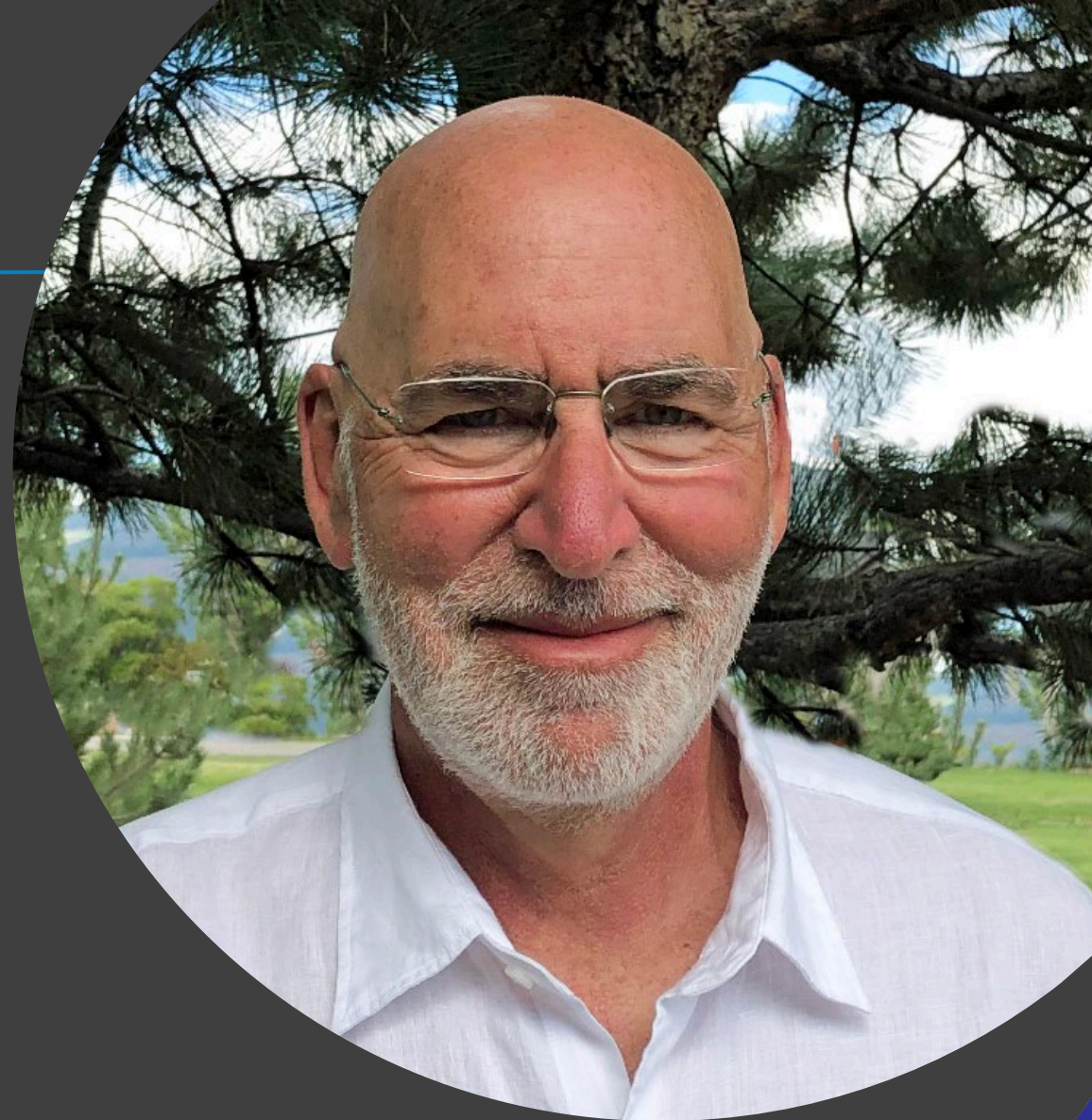
# Today's Presenter

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Larry Gross

President & Founder

Gross Transportation  
Consulting



# *Hello!*

**Larry Gross:**

President

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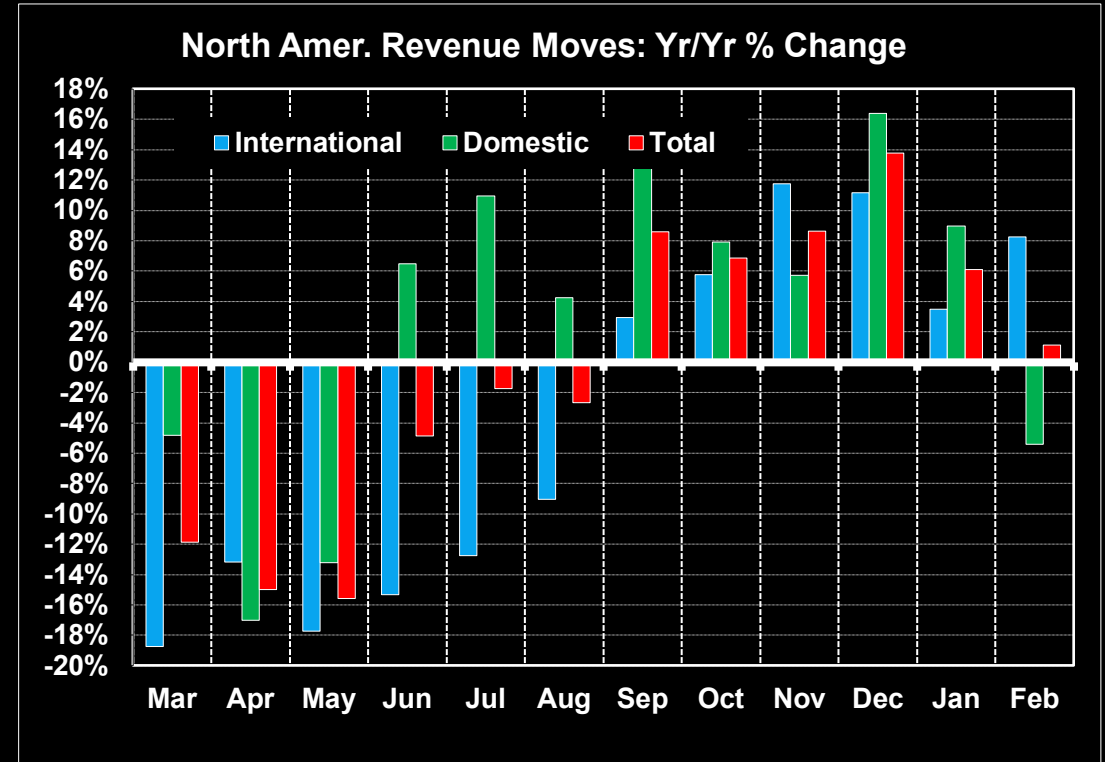
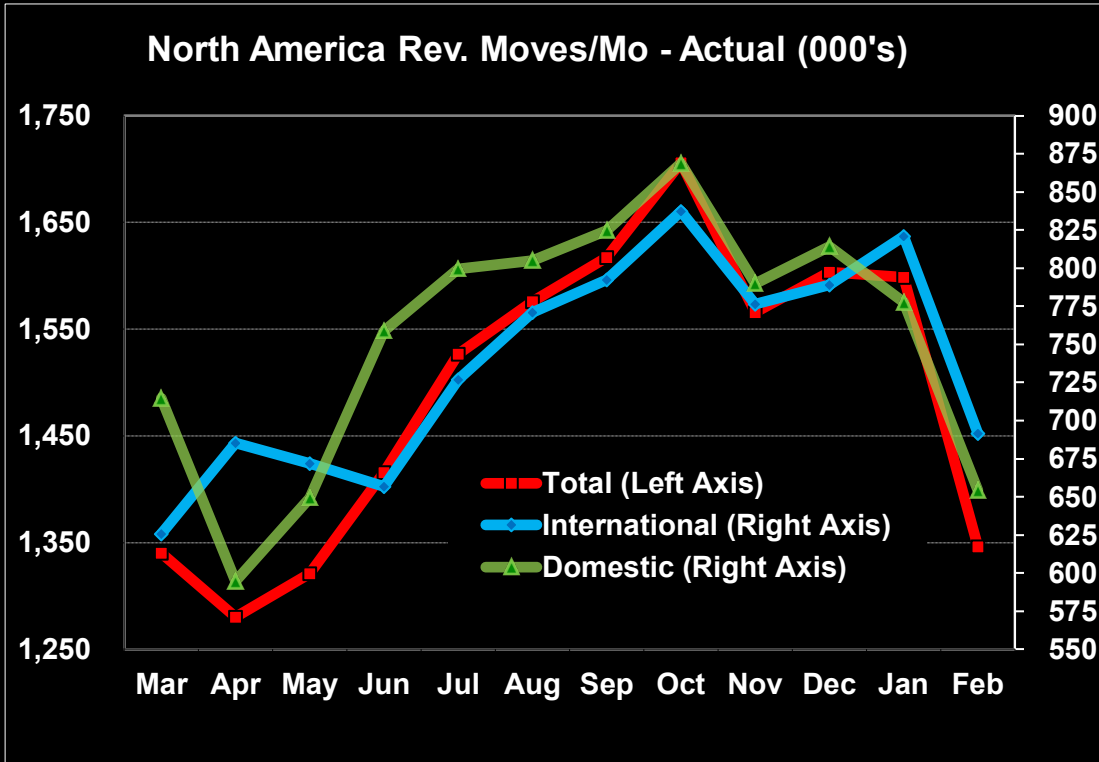
@Intermodalist

***INTERMODAL ANALYZED***

Intermodal Association of  
North America

*March 30, 2021*

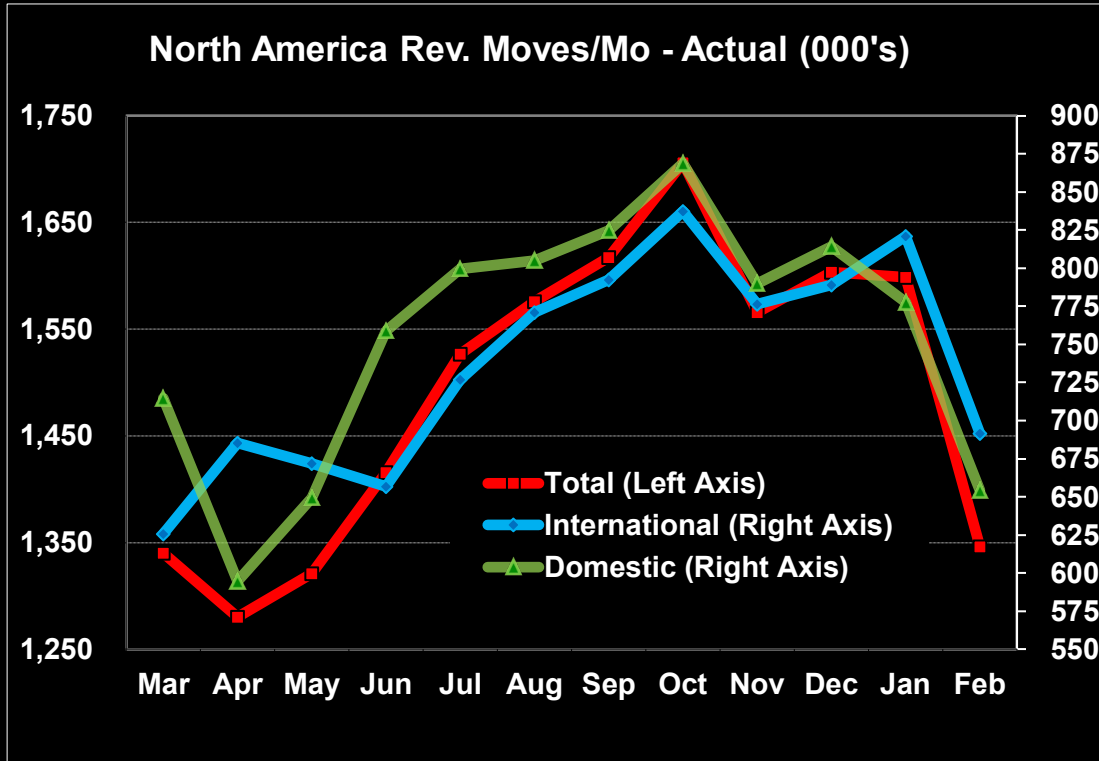
# THE HEADLINE: FEBRUARY WAS A ROUGH MONTH



Source: IANA ETSO, GTC Analysis



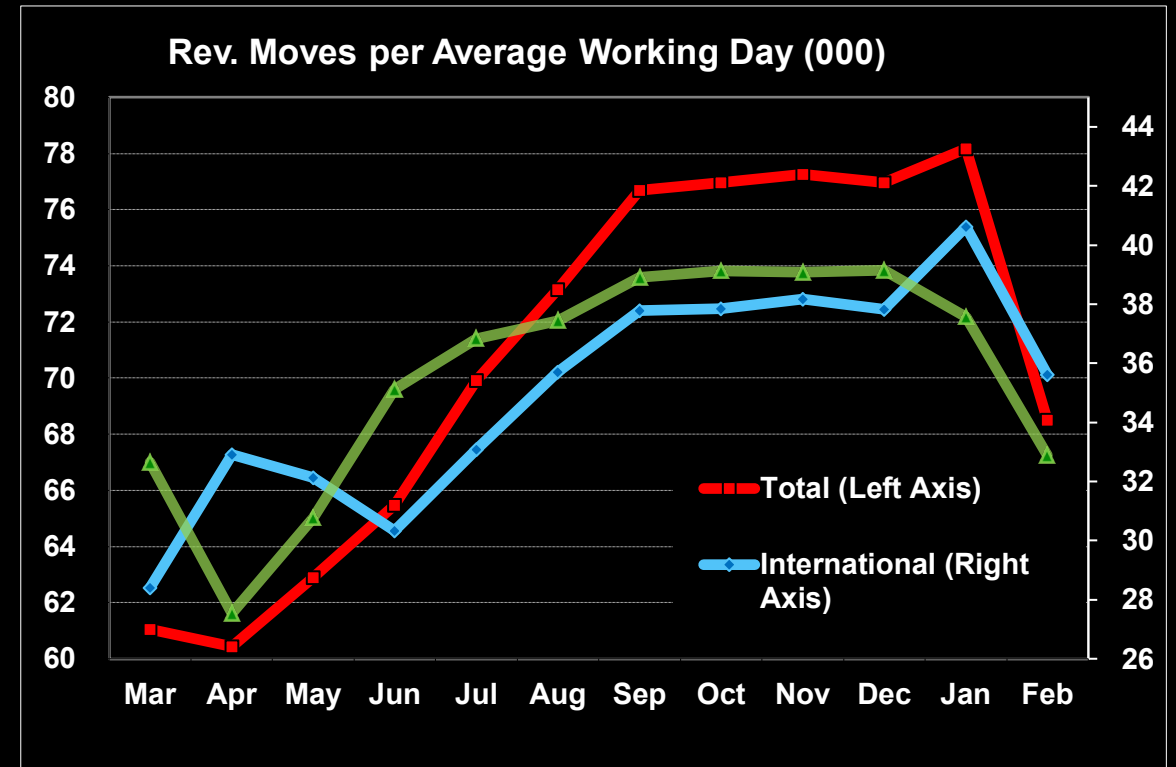
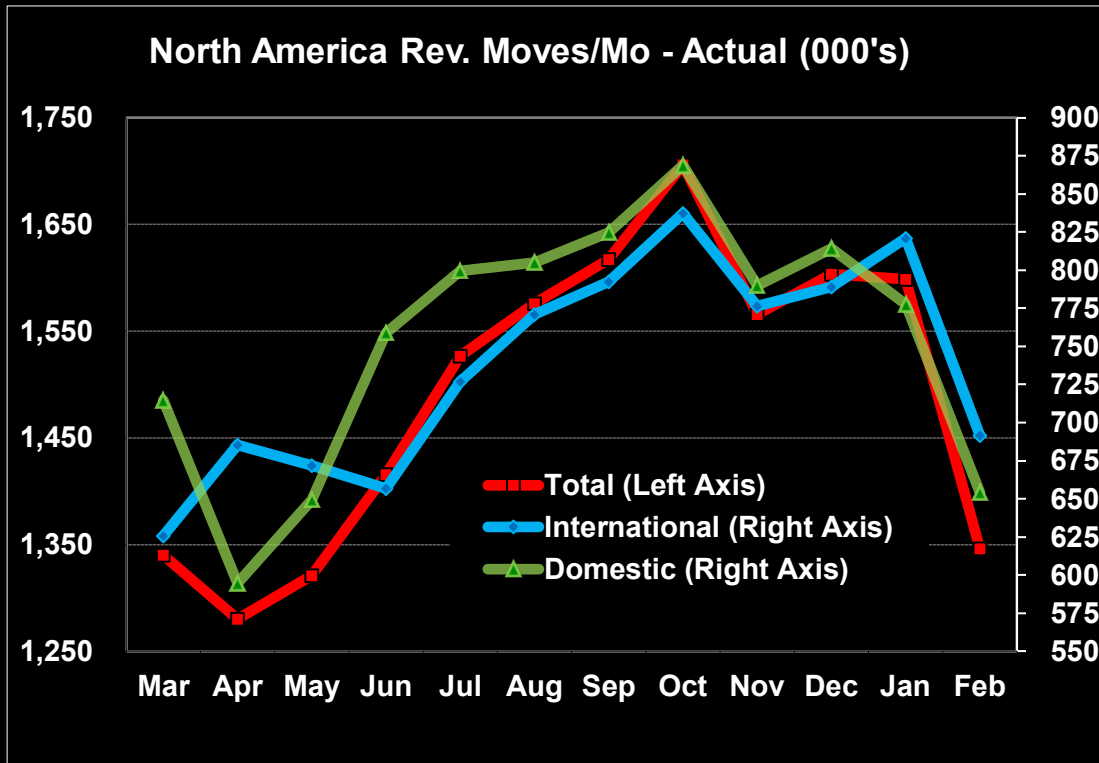
# ALL INTERMODAL PRODUCT LINES WERE AFFECTED



February 2021	M/M	Y/Y
<b>International</b>	<b>-15.8%</b>	<b>+8.3%</b>
<i>Short Trailer</i>	<i>-7.9%</i>	<i>+12.2%</i>
<i>53' Trailer</i>	<i>-14.4%</i>	<i>+10.4%</i>
<b>Total Trailer</b>	<b>-12.7%</b>	<b>+10.9%</b>
<i>Private Domestic Container</i>	<i>-17.9%</i>	<i>-8.1%</i>
<i>Rail Domestic Container</i>	<i>-12.2%</i>	<i>-6.7%</i>
<b>Total Domestic Container</b>	<b>-16.3%</b>	<b>-7.7%</b>
<b>Domestic</b>	<b>-15.8%</b>	<b>-5.4%</b>
<b>Grand Total</b>	<b>-15.8%</b>	<b>+1.1%</b>

Source: IANA ETSO, GTC Analysis

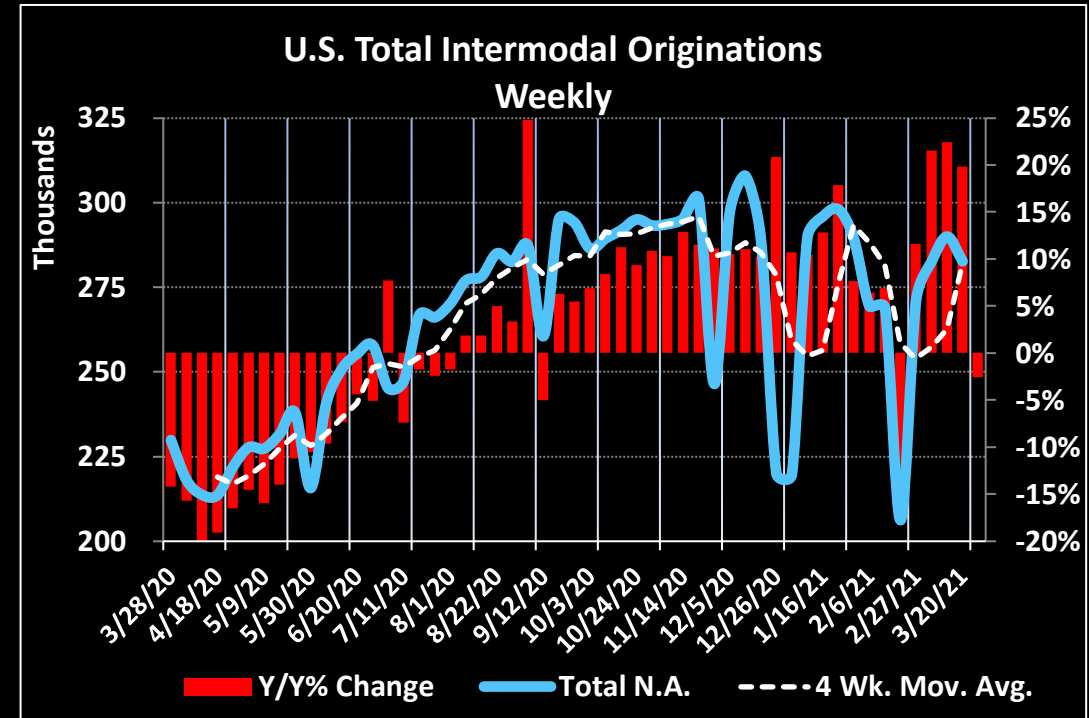
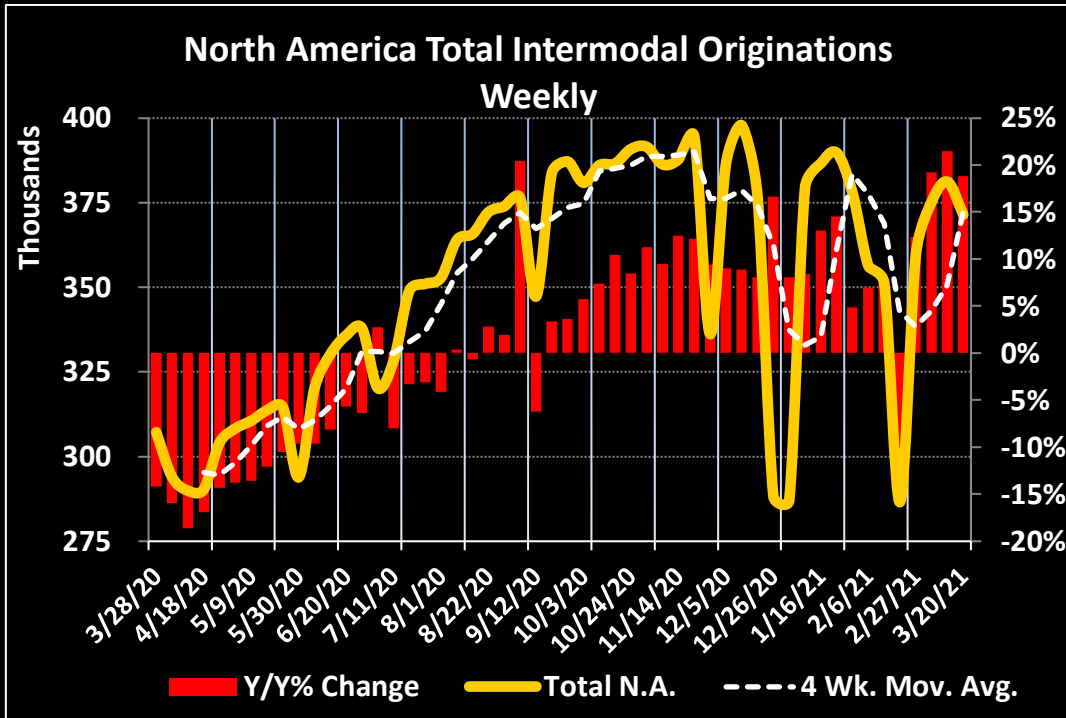
# REVENUE MOVES PER DAY SHOWS OPERATIONAL WEATHER ISSUES



Source: IANA ETSO, GTC Analysis



# INTERMODAL HAS RECOVERED FROM THE POLAR VORTEX. UNDERLYING TREND IS STILL A DECLINE

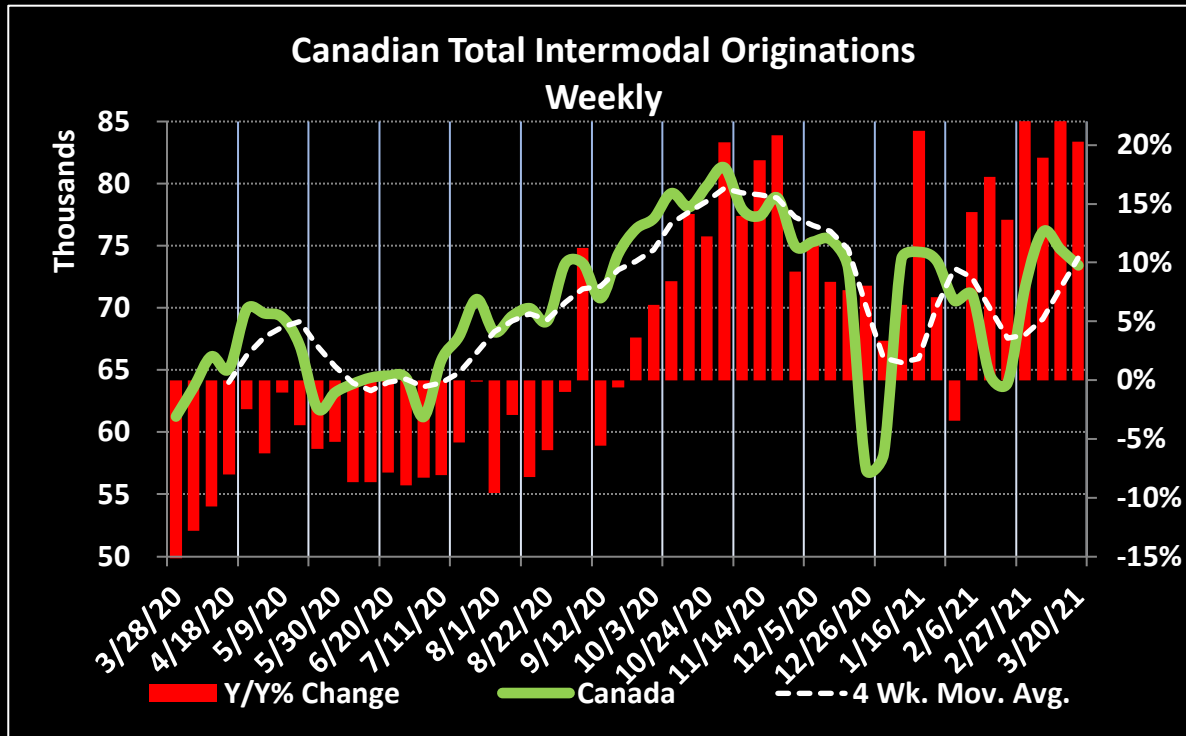


- Last Week: +18.8% Y/Y (+7.0% vs. 2019)
- Last 4 Weeks: +17.9% Y/Y (+4.8% vs. 2019)

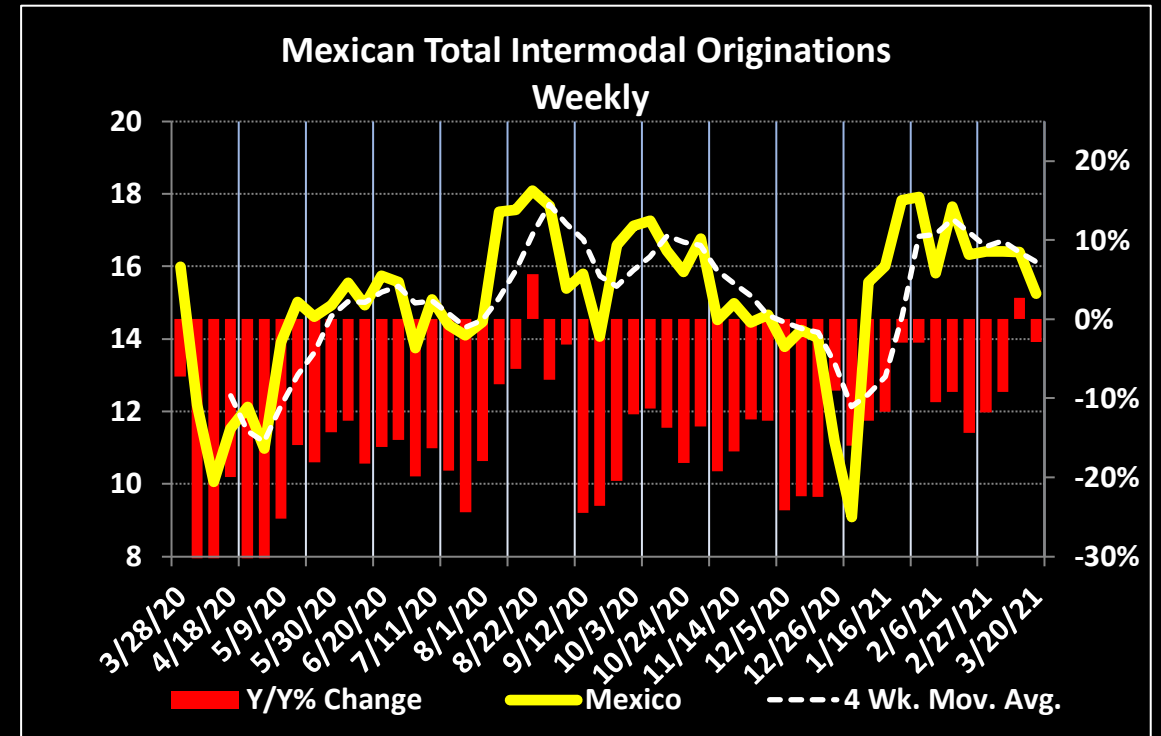
- Last Week: +19.8% Y/Y (+8.5% vs. 2019)
- Last 4 Weeks: +18.8% Y/Y (+4.8% vs. 2019)

Source: AAR, GTC Analysis

# CANADA'S PEAK HAS BEEN MORE TYPICAL MEXICO CONTINUES TO STRUGGLE



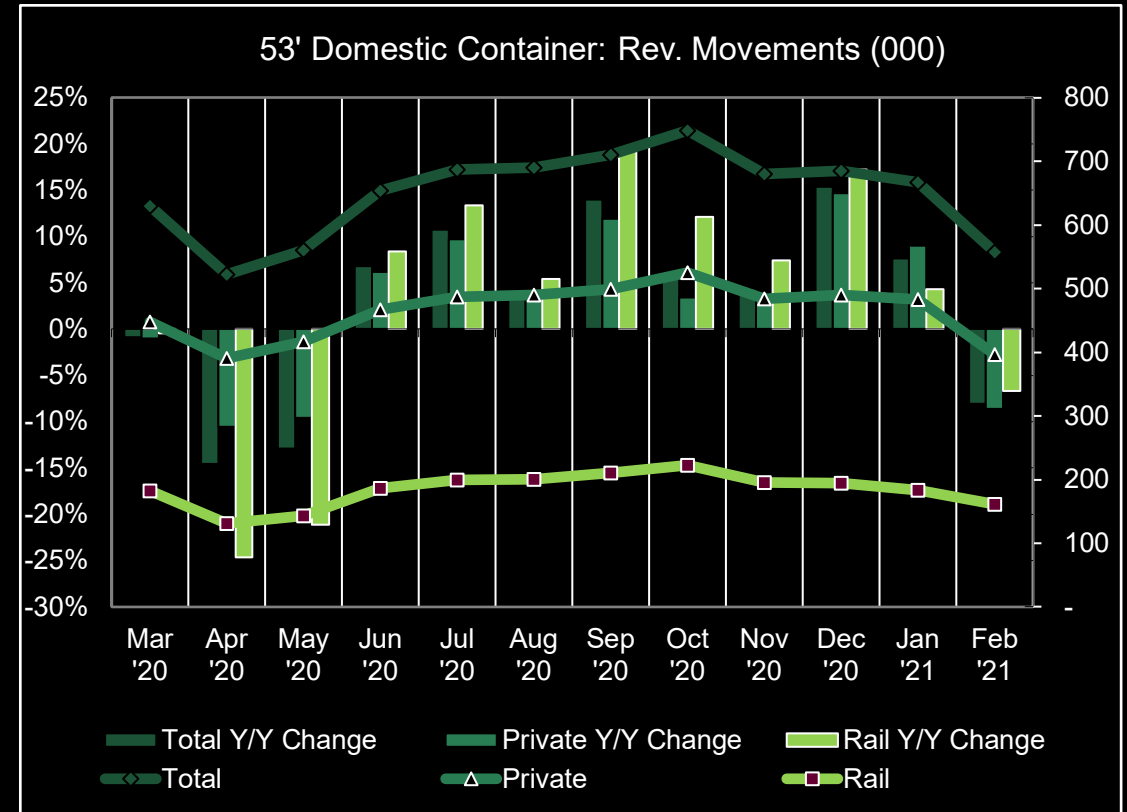
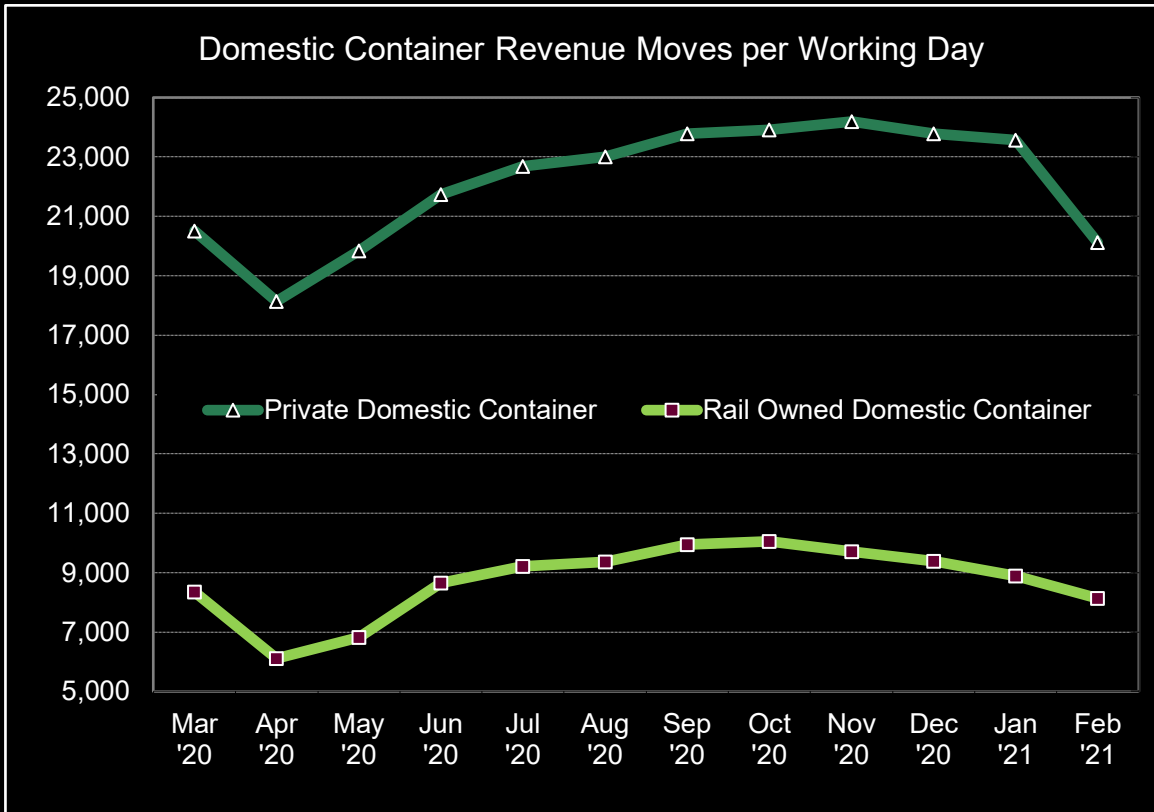
- Last Week: +20.3% Y/Y (+5.0% vs. 2019)
- Last 4 Weeks: +21.3% Y/Y (+8.8% vs. 2019)



- Last Week: -6.9% Y/Y (-7.6 vs. 2019)
- Last 4 Weeks: -5.7% Y/Y (-9.8% vs. 2019)

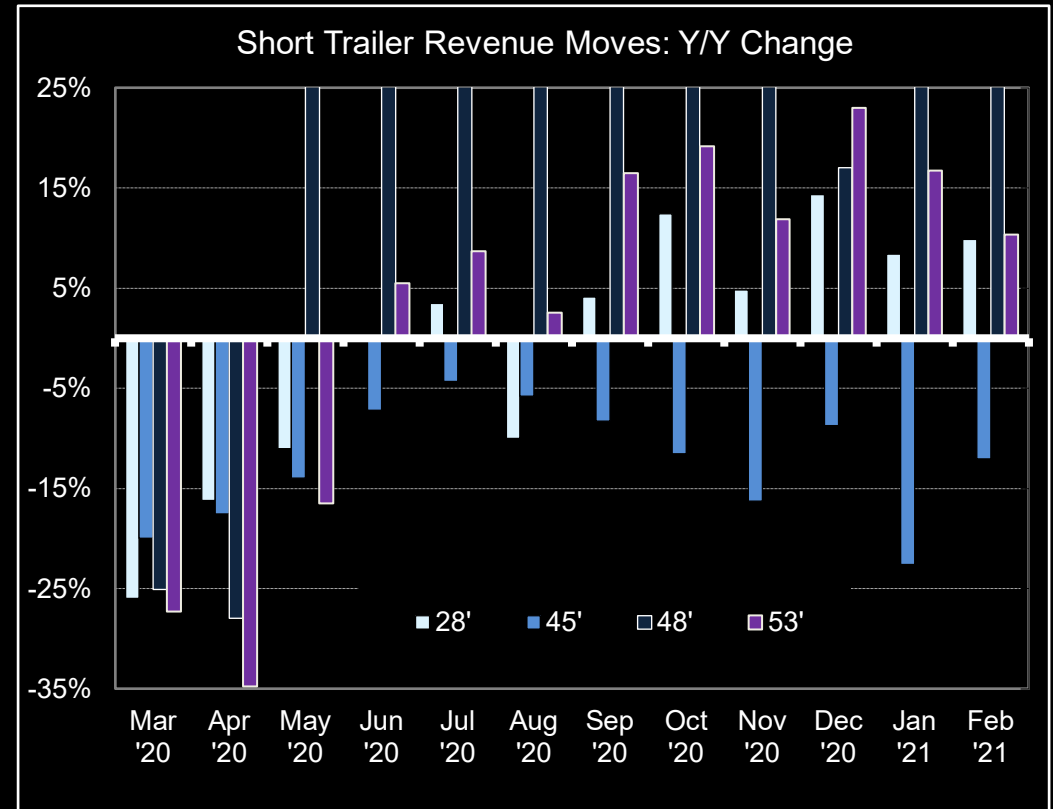
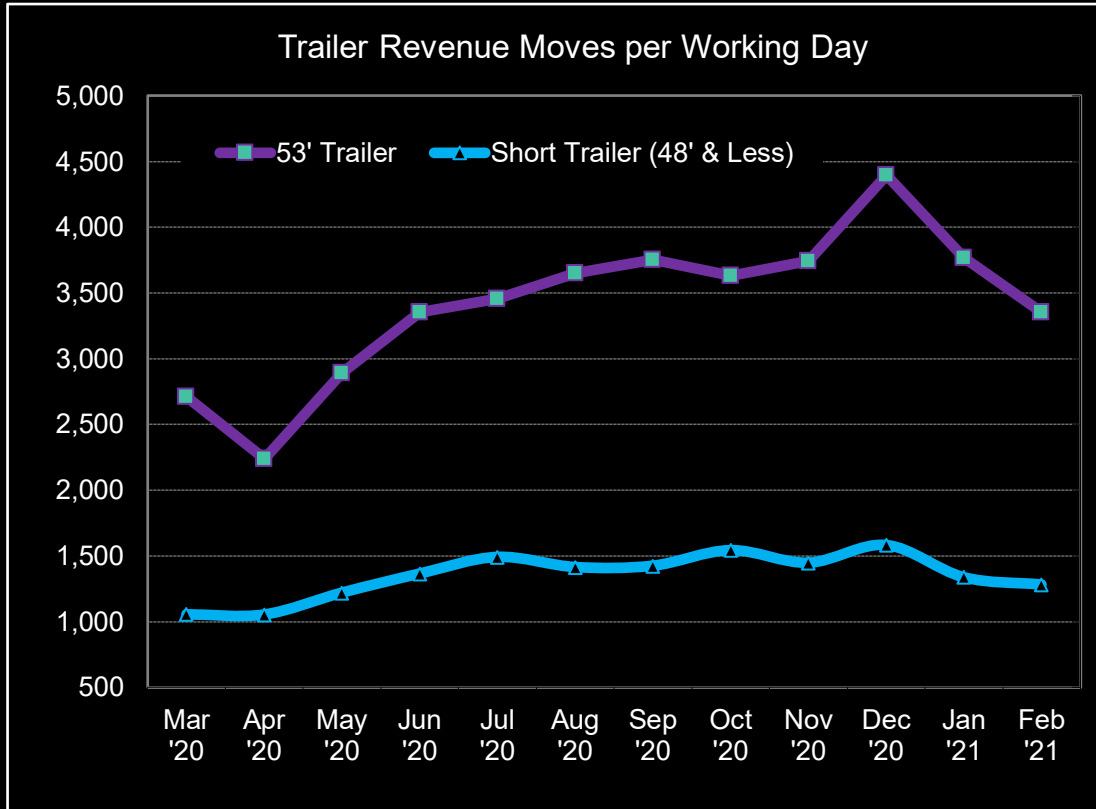
Source: AAR, GTC Analysis

# DOMESTIC CONTAINER HAD A WEAK FEBRUARY



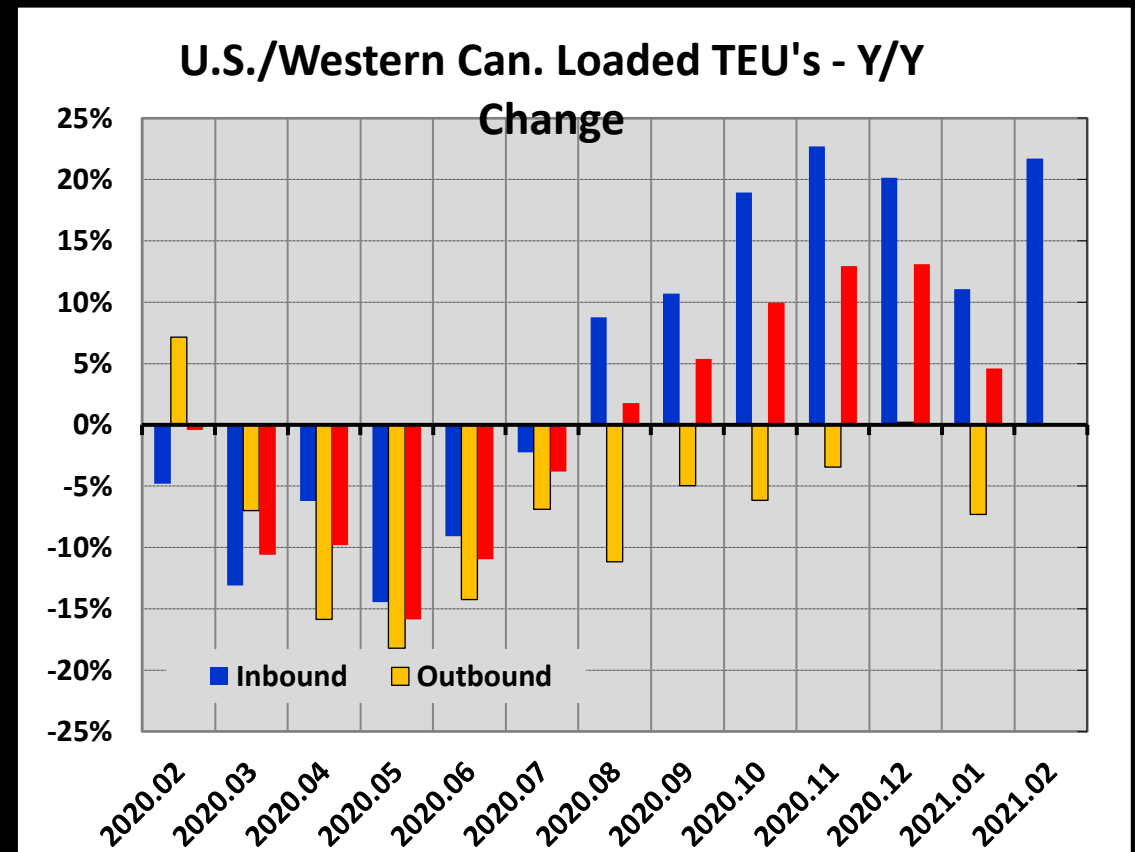
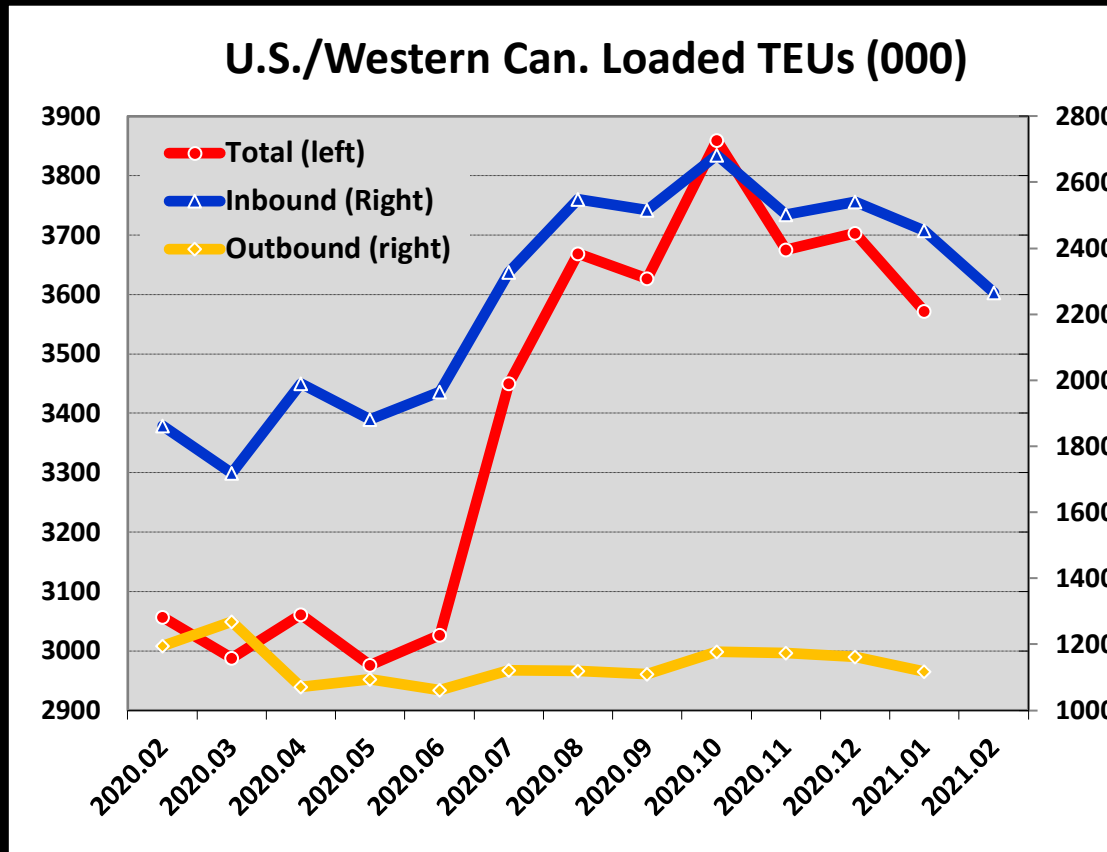
Source: IANA ETSO, GTC Analysis

# TRAILER VOLUME WAS STILL POSITIVE Y/Y



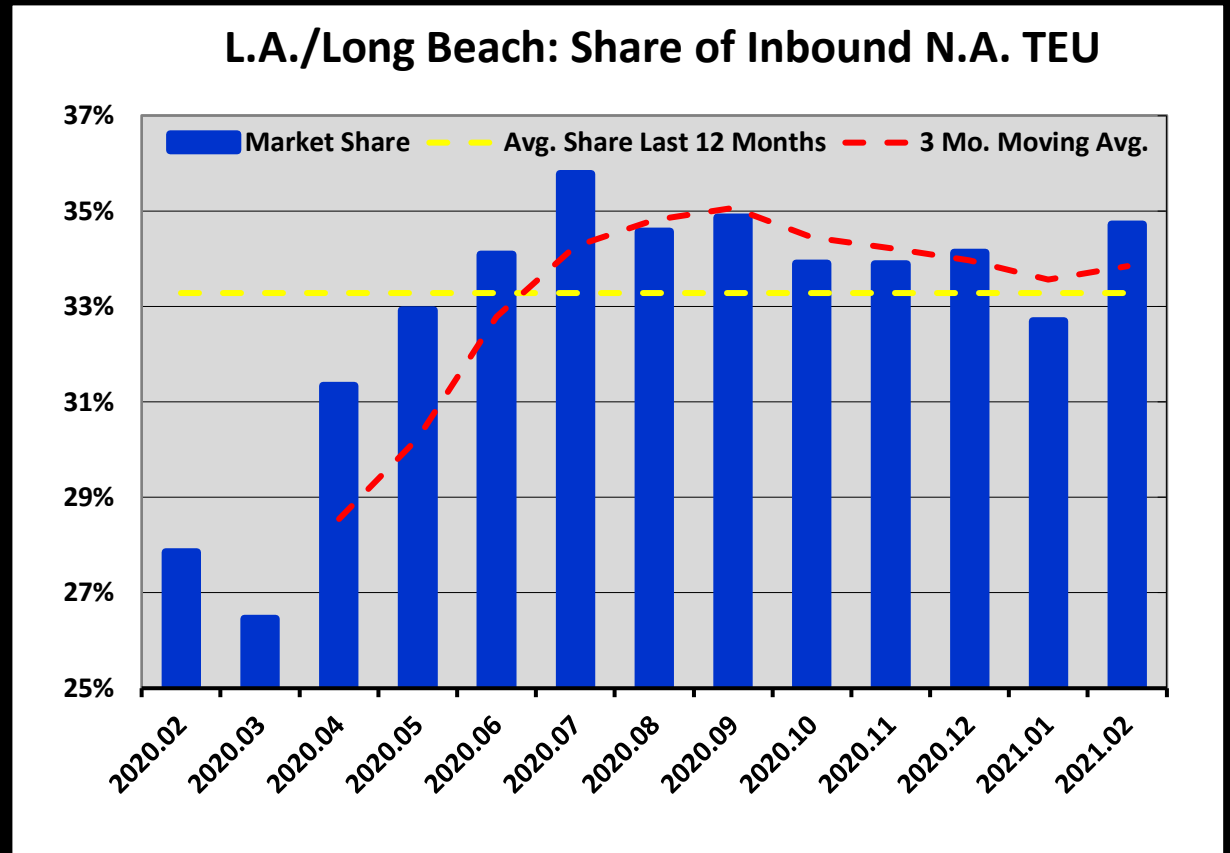
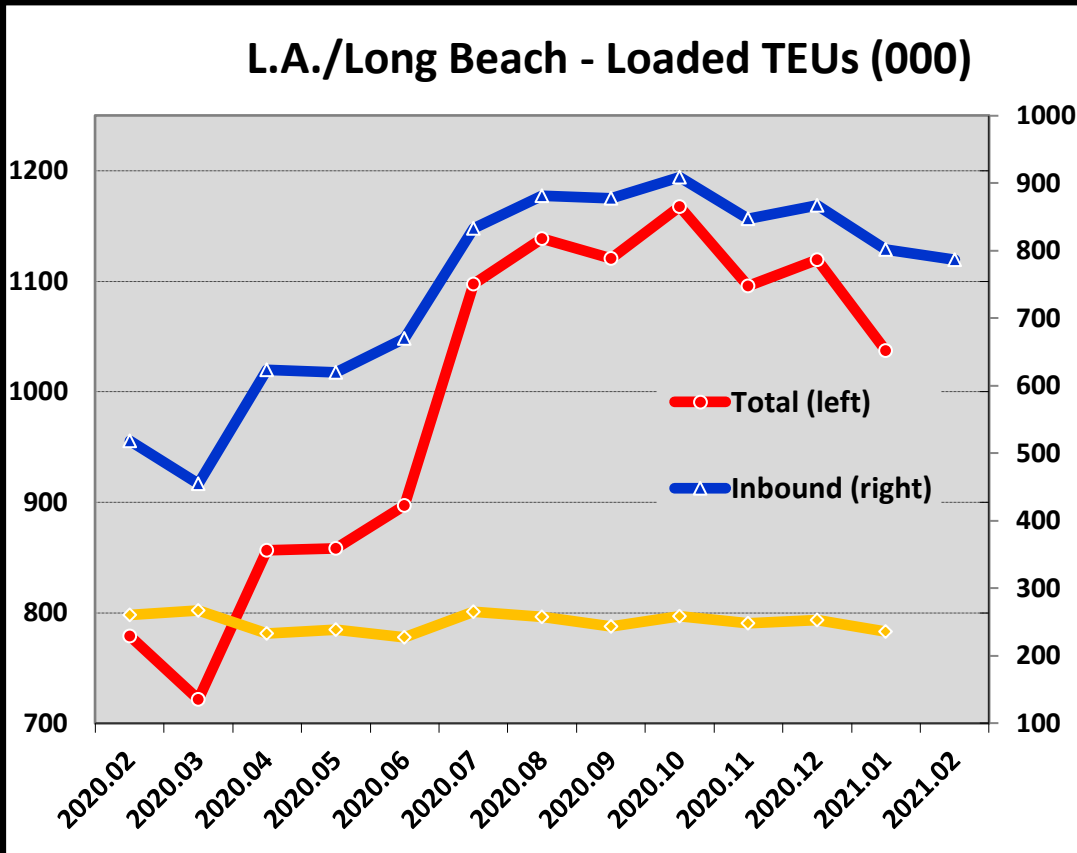
Source: IANA ETSO, GTC Analysis

# IMPORTS ARE DECLINING LOWER DEMAND OR OPERATIONAL BOTTLENECKS?



Source: Port Reports, IHS PIERS, GTC Analysis

# DESPITE PERSISTENT VESSEL BACKLOG, L.A./LONG BEACH IMPORTS HAVE BEEN TRENDING DOWNWARD



Source: Port Reports, IHS PIERS, GTC Analysis

# Y/Y IMPORT CHANGES ARE PAINTING AN OVERLY OPTIMISTIC PICTURE

February Import TEUs	M/M	Y/Y 2020	Y/Y 2019
U.S./West Can.	-7.6%	+21.7%	+15.9%
LA/LB	-1.9%	+51.7%	+20.8%
Nor Cal	+3.7%	+26.2%	+14.7%
PNW	-10.7%	+11.7%	+4.6%
W. Can	-12.7%	+8.6%	+12.4%
Northeast	-9.7%	+8.8%	+8.7%
Southeast	-12.4%	+8.3%	20.3%
Gulf	-12.5%	+13.0%	+21.0%

January Export TEUs	M/M	Y/Y 2020	Y/Y 2019
U.S./West Can.	-3.9%	-7.3%	-5.4%
LA/LB	-6.8%	-8.3%	-10.2%
Nor Cal	-8.2%	-11.3%	-8.2%
PNW	-10.3%	-10.9%	-18.1%
W. Can	-10.4%	+9.0%	-11.7%
Northeast	+1.2%	-4.1%	+4.3%
Southeast	-1.1%	-7.2%	-7.1%
Gulf	-2.7%	-16.7%	+5.1%

Source: Port Reports, IHS PIERS, GTC Analysis



# OTHER PORT REGIONS HAVE HAD BIGGER INCREASES THAN SOUTHERN CALIFORNIA

February Import TEUs	M/M	Y/Y 2020	Y/Y 2019
U.S./West Can.	-7.6%	+21.7%	+15.9%
LA/LB	-1.9%	+51.7%	+20.8%
Nor Cal	+3.7%	+26.2%	+14.7%
PNW	-10.7%	+11.7%	+4.6%
W. Can	-12.7%	+8.6%	+12.4%
Northeast	-9.7%	+8.8%	+8.7%
Southeast	-12.4%	+8.3%	20.3%
Gulf	-12.5%	+13.0%	+21.0%

Sept '20 - Feb '21 Import TEUs	One Year Prior	Two Years Prior
U.S./West Can.	+17.3%	+11.6%
LA/LB	+24.4%	+9.9%
Nor Cal	+7.0%	+4.0%
PNW	+10.8%	-7.7%
W. Can	+13.2%	+9.1%
Northeast	+14.8%	+14.6%
Southeast	+14.3%	+14.9%
Gulf	+17.4%	+25.4%

Source: Port Reports, IHS PIERS, GTC Analysis

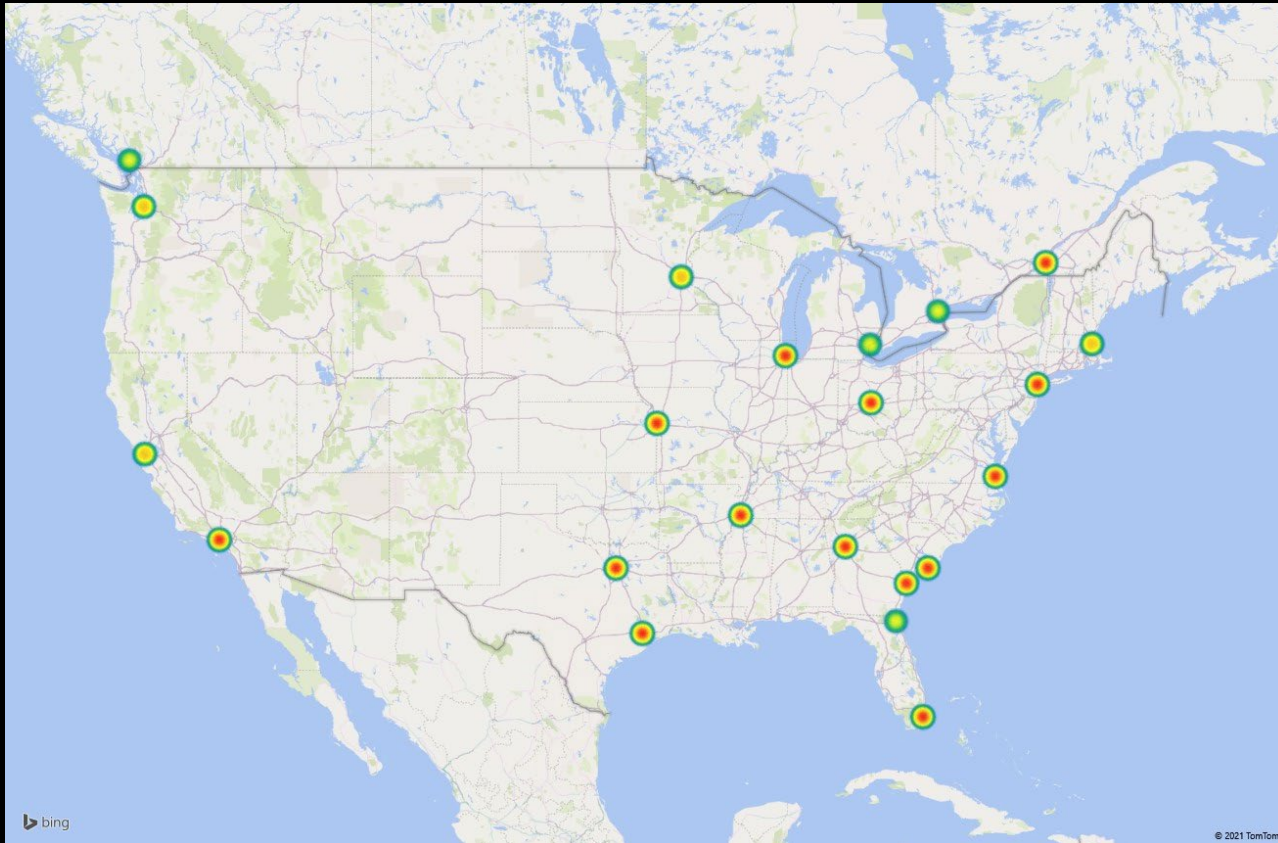
# NEWLY ADDED COVERAGE OF MEXICO PORTS



Source: Government of Mexico

	2020 Q4 Import TEUs (000)	2020 Q4 Export TEUs (000)	Y/Y % Change Import	Y/Y % Change Export
Manzanillo	359.5	205.7	+10.2%	+10.8%
Lazaro Cardenas	130.9	42.5	-9.0%	-19.2%
Veracruz	104.5	75.0	-21.3%	-1.8%
Altamira	80.9	93.4	+4.0%	+8.5%
Ensenada	45.1	23.3	+12.1%	+5.6%
Mex Gulf Other	7.0	28.7	-29.1%	+25.8%
Mex Pacific Other	6.2	9.4	+7.4%	-7.0%
<b>Total Mexico</b>	<b>734.3</b>	<b>478.0</b>	<b>-0.3%</b>	<b>+4.9%</b>

# DRAYAGE DEMAND INDEX SHOWS SYSTEM IS IN DISTRESS

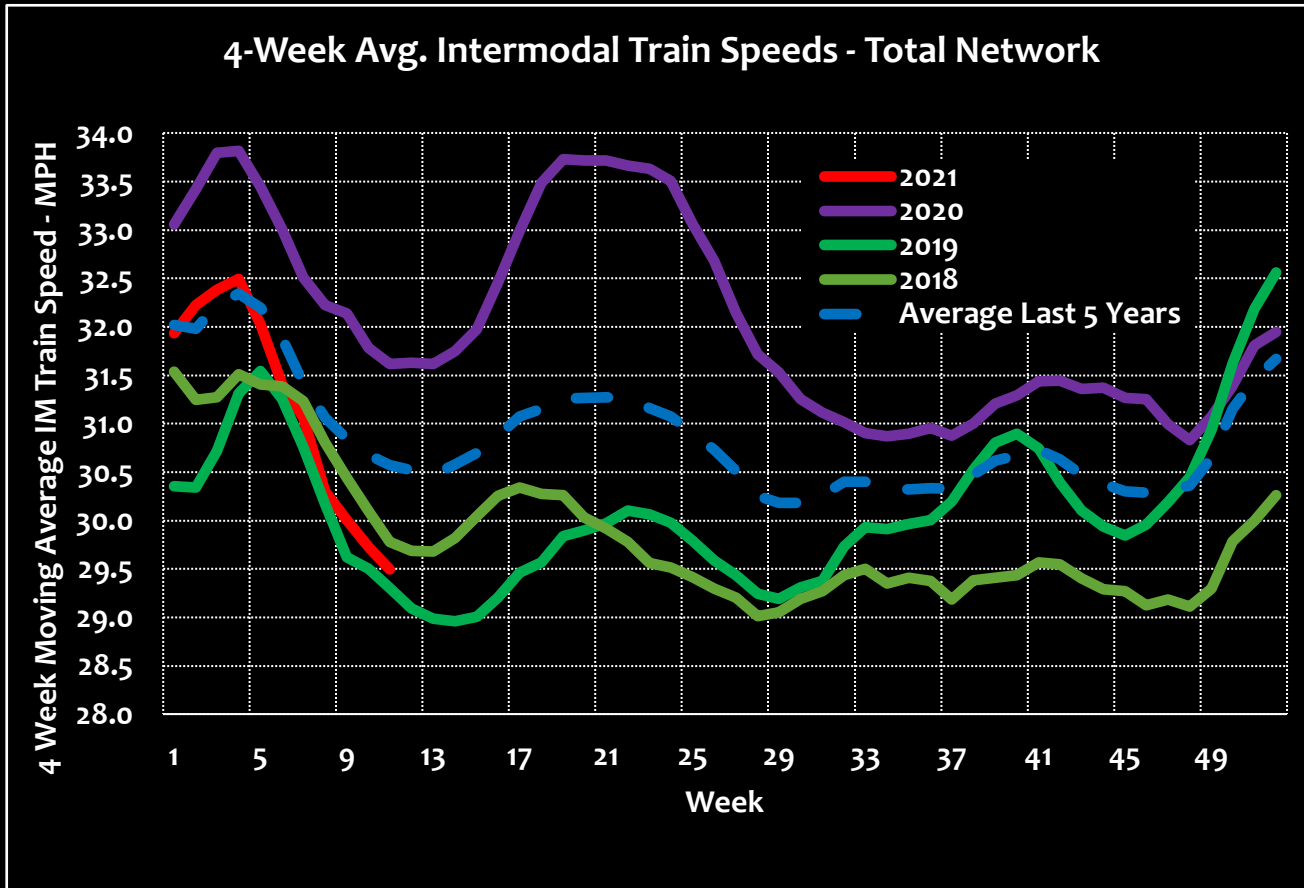


0 to 50	Blue	Loose
51 to 100	Green	Low Normal
101 to 150	Yellow	High Normal
150 to 200	Orange	Tight
Above 200	Red	Very Tight

- Overall reading of 304
- New York at 661
- Memphis & Savannah at about 500
- 15/21 metros 200+
- L.A. @ 230

Source: Drayage.com, GTC Analysis

# INTERMODAL TRAIN SPEEDS HAVE PLUNGED



- Average speed mid-March: 29.5 mph
- 3.5%/1.1 mph slower than 5-year average
- 6.7%/2.1 mph worse than prior year
- Close to the lowest speeds seen in the last ten years.

Source: STB EP 724 Rail Service Issues Reports, GTC Analysis

# POTENTIAL IMPACT OF THE EVER GIVEN

2020 Import TEUs Arriving by Source Region

- Import TEUs arriving at East/Gulf Coast ports in 2020
- Top 15 ports represent 96% of all TEUs arriving
- Estimated 16% of this total directly affected
- Another 11% potentially affected by knock-on delays
- New York, Savannah, Norfolk, Charleston Jacksonville most directly exposed

	INDIAN SUB CONTINENT	SOUTH EAST ASIA	SUBTOTAL	MED.	TOTAL
1 NEW YORK	9%	14%	22%	17%	39%
2 SAVANNAH	7%	14%	20%	10%	30%
3 HOUSTON	4%	3%	6%	13%	19%
4 NORFOLK	8%	14%	22%	12%	34%
5 CHARLESTON	6%	14%	20%	4%	25%
6 BALTIMORE	0%	3%	3%	14%	17%
7 MIAMI	0%	9%	9%	23%	32%
8 PHILADELPHIA	0%	0%	0%	1%	1%
9 JACKSONVILLE	1%	15%	16%	0%	16%
10 PT EVERGLADES	0%	0%	0%	0%	0%
11 MOBILE	0%	3%	3%	0%	3%
12 WILMINGTON DE	0%	0%	0%	0%	0%
13 NEW ORLEANS	0%	4%	5%	13%	17%
14 BOSTON	0%	1%	1%	2%	3%
15 CHESTER PA	0%	0%	0%	0%	0%
<b>Grand Total</b>	<b>5%</b>	<b>10%</b>	<b>16%</b>	<b>11%</b>	<b>27%</b>

Source: IHS MARKIT PIERS, GTC Analysis

# LOOKING FORWARD

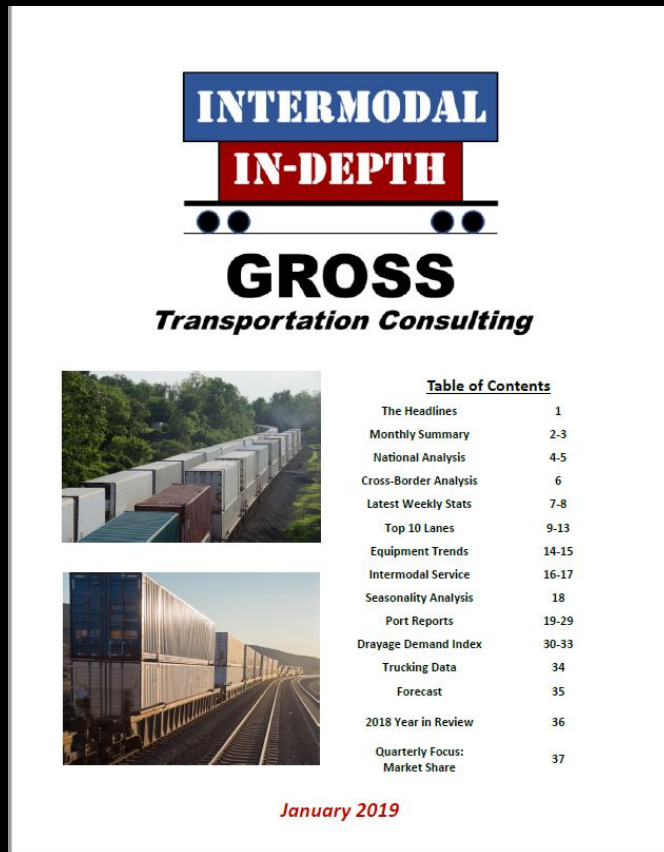
- February weakness likely operational not market-based
- Expect a rebound in March
- Overall trend looks to be a return to “normalcy”
- IPI should continue strong in the near term due to vessel backlogs
- Limited impact from Suez blockage
- Pricing environment should remain favorable
- Truck capacity should become more available

# THE SECOND HALF OF THE YEAR WILL BE MUCH MORE CHALLENGING

- Truck capacity will be added to meet rising demand
  - Drivers will be hard to find given abundant alternative employment opportunities but Covid-related training restrictions will ease.
  - Carriers will find a way to hire the drivers they need
  - Driver wages/contract prices will rise giving top cover to intermodal
- GDP growth will accelerate but...
  - Consumer spending (70% of GDP) will divert from goods to dearly missed services
  - Manufacturing won't fill all of the gap
- Import growth will slow
- Maximum Domestic container growth will be determined by the growth in the fleet.
  - *Per TTX for 2021: Privates +11%; Rail N/C; Total +7%*



# INTERMODAL IN DEPTH



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# Thanks! Questions?

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***INTERMODAL ANALYZED***

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*March 30, 2021*

# Q&A

Enter your questions using  
the Q&A button



For more information about **IANA** data, including and the  
*Volume Analyzer & ETSO Database*

And now:



**GROSS**

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