

# Stay Informed

# Webinars



## Webinar Sponsorship

### Pre-Webinar Recognition

- Company logo posted on IANA's Stay Informed website page for the specific webinar.
- Company logo, whenever feasible, on all eMarketing flyers and promotions that are sent to members and prospects. (Does not include direct promotion emails sent from point of registration.)
- Listing of sponsorship in Intermodal Dispatch and/or Intermodal Insights, as it pertains to the specific webinar.

### During Webinar

- Recognition slide with company logo included in webinar presentation.
- Recognition of sponsorship during the webinar.

### Post-Webinar

- Company logo will appear on webinar page for 30 days.
- A link to the recording of the webinar will be made available for sponsor to post on their website.

### Sponsorship Fees

- Single webinar co-sponsorship – \$1,000
- Webinar Series sponsorship
  - Two webinars in same series – \$1,500
  - Three webinars in same series – \$2,500
- Exclusive sponsorship available for single webinar – \$3,000

### Eligibility

- Sponsors must be IANA members in good standing.
- IANA reserves the right to limit sponsorships for any single webinar or series.
- Maximum of three co-sponsorships are available for single webinars.

For more information or to make your sponsorship commitment, contact Jim Morrow, assistant vice president, member services at 301-982-3400, ext. 314 or [jim.morrow@intermodal.org](mailto:jim.morrow@intermodal.org).

**Intermodal Association of North America**

11785 Beltsville Drive, Suite 1100 • Calverton, MD 20705-4048 • 301-982-3400 • [www.intermodal.org](http://www.intermodal.org)