

IANA's 27th INTERMODAL EXPO & Annual Membership Meeting

November 15-17, 2009 • Anaheim Convention Center • Anaheim, California



Pre-Show Roundtable Discussions

Sunday, November 15

- 8:30 – 10:00 a.m. • What's the Bid Climate?
10:30 a.m. – Noon • Forecasting for 2010: What will 2010 bring us after an abysmal 2009?
Noon – 2:00 p.m. • Sales and Marketing Strategies for Today
2:00 – 3:30 p.m. • Carrier Qualification is for Everyone
4:00 – 5:30 p.m. • Don't Be a Victim: Avoiding Problems

Industry/Student Forums

(on the tradeshow floor)

Monday, November 16

11:00 – 11:45 a.m. (Student Focus)

The Changing Landscape of Logistics/Supply Chain Education in Universities

Noon – 12:45 p.m. (Student Focus)

Building the New Silk Road: Intermodal Initiatives in China

12:30 – 1:00 p.m. and 4:30 – 5:00 p.m.

CVSA Roadside Inspection Demonstration

3:45 – 4:15 p.m. (Industry Focus)

Clearing the Air: How Environmental Issues in Southern California Will Impact Intermodal

5:00 – 5:45 p.m. (Student Focus)

Gen Xers Living in the Transport World: Recent Graduates Tell All

Tuesday, November 17

10:15 – 11:00 a.m. (Industry Focus)

Going Down the Road Feeling Better: FMCSA Explains New Roadability Regulations

11:30 a.m. – 12:15 p.m. (Student Focus)

Preparing for Rapid Intermodal Growth: European Application of the American Experience

12:30 – 1:00 p.m.

CVSA Roadside Inspection Demonstration

1:30 – 2:15 p.m. (Student Focus)

China Logistics-Market Entry Strategy

New Features for 2009

- Facility tours
- Super Sessions — senior transportation executives tackle hot topics
- Demonstrations and forums on show floor
- Highlights of “green” transportation initiatives

Opening General Session

Freight Transportation One Year Later: the New View from Wall Street

The economy unleashed its wrath on the freight transportation sector again this year, and conventional wisdom says things will get worse before they get better. But what do the masters of Wall Street forecast for freight service providers in 2010 (and beyond)? As a follow-up to last year's highly-successful session *Wall Street's View of Transportation*, this interactive town hall-style session will feature more of “The Street's” most sought after transportation sector analysts sharing their revised outlook for the sector. Once again, moderator extraordinaire and senior adviser to *The Journal of Commerce* Peter Tirschwell will serve as host of this lively keynote session. And thanks to the use of a high-tech audience response system, this year's unprecedented program has been enhanced to allow for attendee participation through instant opinion polling and other interactive features.

Confirmed speakers include: John L. Barnes III, Managing Director Equity Research – Transportation, RBC Capital Markets and Thomas R. Wadewitz, Analyst – Airfreight & Surface Transportation, J.P. Morgan.

\$10,000 IN CASH PRIZES
will be drawn immediately following the
closing super session!
(You must be present to win.)